



# SPONSORSHIP OPPORTUNITIES

6th Certification Together International Conference, CTIC

March 10-12, 2020

You are interested in being part of the sponsors of the 6<sup>th</sup> CTIC?  
Many different options are offered to you!

## Added values

- Associate your company name to communication & marketing related to this unique certification event
- Network with worldwide certification specialists
- Introduce your products and their added value during the conference

## Participants expected

- Circa 300 certification specialists
- 70% Europe / 15% US / 15% ROW
- Certification Authorities, Aircraft manufacturers, System & Equipment Suppliers, Subcontractors, Solution providers, R&D labs

## Topics discussed between Certification specialists

- 3-year plan on Certification & Regulation aspects
- Feedback on major industrial projects and discussion of future challenges
- Presentation of best practices to solve certification issues
- Research & Development projects


# 3 SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIP



### VISIBILITY BEFORE THE EVENT

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#### Print and electronic material visibility

-  Recognition as Platinum Sponsor on all marketing promotional supports


#### Online visibility

-  Logo and direct link to your website on dedicated pages of *Certification Together* website
-  75-words company profile on the Sponsors dedicated webpage

#### Press material visibility

-  Recognition as Platinum Sponsor on all press releases
-  Recognition as Platinum Sponsor on media kit






#### Smartphone application

-  For the event a smartphone application will be developed and dedicated to all CTIC 2020 participants including: Electronic Program Book – contacts – abstract – information on live...




### VISIBILITY DURING THE EVENT

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#### Visibility of your company


-  1 full page advertisement in Electronic Program Book
-  Visibility of your company on the smartphone application
-  Your logo on onsite digital panels and posters
-  4 complimentary reserved seats for the conference
-  1 slot for a technical presentation during the conference

#### Exhibition during the event

-  3 sqm to exhibit demo and marketing material during the 3 days
-  Promotion during morning coffee break, afternoon coffee break and lunch of Day 1
-  3 invitations for the NIGHT EVENT on March 10<sup>th</sup>

### POST EVENT ADDED VALUE

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-  List and contacts of attendees (provided 2 weeks before the event)

## GOLD SPONSORSHIP



### VISIBILITY BEFORE THE EVENT

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#### Print and electronic material

-  Recognition as Platinum Sponsor on all marketing promotional supports


#### Online visibility

-  Logo and direct link to your website on dedicated pages of *Certification Together* website
-  75-words company profile on the Sponsors dedicated webpage

#### Press material visibility

-  Recognition as Gold Sponsor on all press releases
-  Recognition as Gold Sponsor on media kit






#### Smartphone application

-  For the event a smartphone application will be developed and dedicated to all CTIC 2020 participants including: Electronic Program Book – contacts – abstract – information on live...




### VISIBILITY DURING THE EVENT

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#### Visibility of your company


-  1 corporate brochure of your company in the participant's documentation package
-  1/2 page advertisement in Electronic Program Book
-  Your logo on onsite digital panels and posters
-  Visibility of your company on the smartphone application
-  3 complimentary reserved seats for the conference

#### Exhibition during the event

-  3 sqm to exhibit demo and marketing material during Days 2 and 3
-  Promotion during morning coffee breaks and lunch of Day 2
-  2 invitations for the NIGHT EVENT on March 10<sup>th</sup>

### POST EVENT ADDED VALUE

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-  List and contacts of attendees after the event

## SILVER SPONSORSHIP



### VISIBILITY BEFORE THE EVENT

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#### Print and electronic material visibility

-  Recognition as Silver Sponsor in advertising pages on *Certification Together* Conference
-  Recognition as Silver Sponsor on all marketing promotional supports


#### Online visibility

-  Logo and direct link to your website on dedicated pages of *Certification Together* website
-  75-words company profile on the Sponsors dedicated webpage

#### Press material visibility

-  Recognition as Silver Sponsor on all press releases
-  Recognition as Silver Sponsor on media kit




#### Smartphone application

-  For the event a smartphone application will be developed and dedicated to all CTIC 2019 participants including: Electronic Program Book – contacts – abstract – information on live...




### VISIBILITY DURING THE EVENT

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#### Visibility of your company

-  1/4 page advertisement in Electronic Program Book
-  Your logo on onsite digital panels and posters
-  2 complimentary reserved seats for the conference

#### Exhibition the event

-  3 sqm to exhibit demo and marketing material on Day 3
-  Promotion during Morning coffee breaks of Day 3
-  1 invitation for the NIGHT EVENT on March 10<sup>th</sup>

## SPONSORSHIP SUMMARY

Sponsorship level	Platinum	Gold	Silver
Print & Electronic material visibility	✓	✓	✓
Online visibility	✓	✓	✓
Press material visibility	✓	✓	✓
Smartphone Application visibility	✓	✓	
Recognition on digital panels and posters	✓	✓	
Company logo on complimentary briefcase	✓		
Advertising in Electronic Program Book	<b>1 page</b>	<b>½ page</b>	<b>¼ page</b>
1 company brochure in conference briefcase	✓	✓	
3 sqm exhibition space during the event	<b>3 days</b>	<b>2 Days</b> Days 2&3	<b>1 Day</b> Day 3
1 slot for a technical presentation	✓		
Invitations for the Night Event on March 10 <sup>th</sup>	<b>3</b>	<b>2</b>	<b>1</b>
Reserved seats for the conference	<b>4</b>	<b>3</b>	<b>2</b>
List and Contact details of attendees	✓	✓	

If you want to have more details about sponsorship or send us your application, please contact us: [ctic@akka.eu](mailto:ctic@akka.eu)